

# Margarida Augusto Gralke

margaridagralke@hotmail.com
 margaridagralke.com

+ 351 914 053 457
linkedin.com/in/margaridagralke

## About Me

I am a Videographer and Content Creator with expertise in creating multi-media content for various platforms. I have experience in every step of production, from pre- to post-production, including storyboarding, camera operation, and editing. I have worked with diverse clients on Commercial/Advertisement, Property and Event Videos, Concerts & Live Broadcasting as well as Podcasting and Short Films.

## Experience

**Sport TV** (Lisbon, PT) 2022 - Present

Freelancer

2016 - Present

### **Assistant Director**

- Director's Right Hand;
- Responsible for the Studio and Control Rooms preparation;
- Communication and Coordination with different teams at the Control Rooms and outside broadcasts;
- Directing of Podcasts;
- Management and Organization of Program Scripts and Rundowns with ENPS software.

#### Videographer and Content Creator

- Development and execution of strategic content on various platforms, such as Instagram, TikTok, Youtube, and Facebook;
- Planning, execution, and coordination of film shoots in outside locations and professional studios;
- Proficient operation of camera, lighting, and sound equipment;
- Editing visual content using professional software and advanced editing techniques, including motion graphics, audio mixing, color correction, etc..

## Education

#### World Academy

(Lisbon, PT)

2020 - 2021

Specialiazided Course

**Film & Television Directing** 

- Classes and Experience as Director, Assistant Director, Script Supervisor, Mixing, and others;
- Directing of Talk-Shows; Sketches; Concerts and a Short-Film;
  - Best Short-Film Award for <u>"Personalidades Anónimas"</u>

University of Algarve (Faro, PT) 2016 - 2019

- **Communication Studies**
- Specialization in Cinema;
- Directing of Short-Films:
  - "Boa Noite, Cinderela!" (2016)
  - "O Destino" (2018)

### Skills

- Adobe Premiere Pro
- Adobe After Effects
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
  - Microsoft Office Suite