

Margarida Augusto Gralke

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About Me

I am a Videographer and Content Creator with expertise in creating multi-media content for various platforms. I have experience in every step of production, from pre- to post-production, including storyboarding, camera operation, and editing. I have worked with diverse clients on Commercial/Advertisement, Property and Event Videos, Concerts & Live Broadcasting as well as Podcasting and Short Films.

Experience

Sport TV

(Lisbon, PT) 2022 - Present

Assistant Director

- Director's Right Hand;
- Responsible for the Studio and Control Rooms preparation;
- Communication and Coordination with different teams at the Control Rooms and outside broadcasts;
- Directing of Podcasts;
- Management and Organization of Program Scripts and Rundowns with ENPS software.

Freelancer

2016 - Present

Videographer and Content Creator

- Development and execution of strategic content on various platforms, such as Instagram, TikTok, Youtube, and Facebook;
- Planning, execution, and coordination of film shoots in outside locations and professional studios;
- Proficient operation of camera, lighting, and sound equipment;
- Editing visual content using professional software and advanced editing techniques, including motion graphics, audio mixing, color correction, etc..

Education

World Academy

(Lisbon, PT) 2020 - 2021

Film & Television Directing

Specialiazided Course

- Classes and Experience as Director, Assistant Director, Script Supervisor, Mixing, and others;
- Directing of Talk-Shows; Sketches; Concerts and a Short-Film;
 - Best Short-Film Award for <u>"Personalidades Anónimas"</u>

University of Algarve

(Faro, PT) 2016 - 2019

Communication Studies

- Specialization in Cinema;
- Directing of Short-Films:
 - "Boa Noite, Cinderela!" (2016)
 - "O Destino" (2018)

Skills

- Adobe Premiere Pro
- Adobe After Effects
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Microsoft Office Suite
- Portuguese Native
- English Advanced